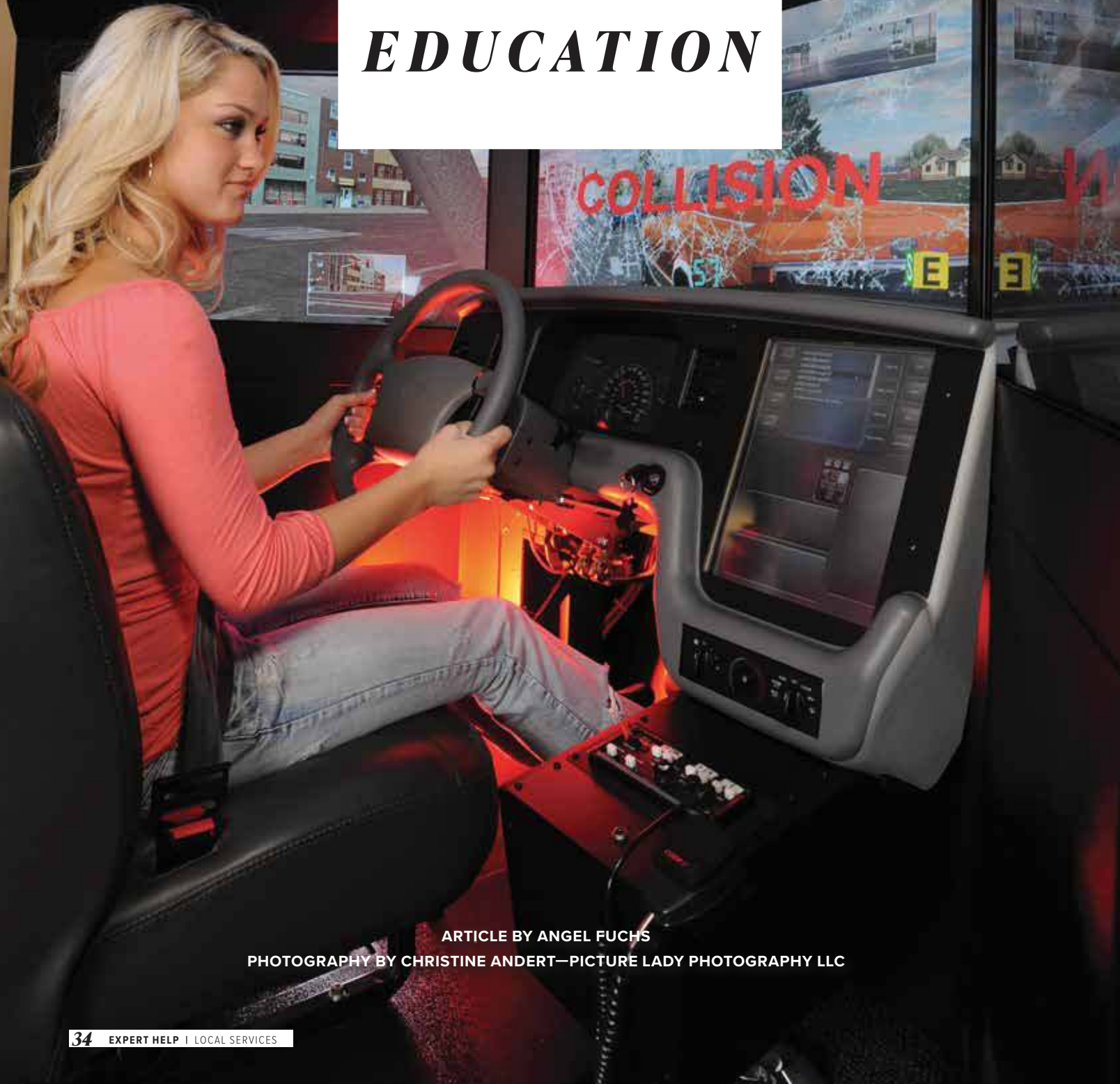


A BETTER DRIVER EDUCATION



ARTICLE BY ANGEL FUCHS

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DRIVINGMBA TEACHES NEW DRIVERS HOW TO BE SAFE AND CONFIDENT

Getting new drivers ready for the road can be stressful. DrivingMBA (DrivingMBA.com) aims to reduce that stress by offering a comprehensive driving program that gets both parents and teens involved in the process. They are teaching new drivers the skills needed to be safe and competent behind the wheel.

“Parental involvement when learning to drive is necessary. We partner with parents to develop a confident driver.”

FOUNDING DRIVINGMBA

Maria Wojtczak and her husband, Rich, opened the first DrivingMBA facility in Scottsdale in 2003. They opened their second location in Arrowhead in North Glendale in March 2021.

The DrivingMBA program is designed to help novice drivers obtain a better understanding of the skills required to be competent, responsible drivers and to develop safe driving habits and decision-making skills.

DRIVINGMBA SIMULATION LABS

The DrivingMBA program utilizes fundamental simulation labs that immerse students in real-world scenarios. It teaches mastering turns, how vehicle weight and speed impact stopping distance, shuffle steering and more. The simulation has more than 35 scenarios of what could go wrong—such as harsh weather conditions, red-light runners and even blown-out tires—and how to respond to problems.

Once the student has successfully completed the SIM portion of the program, they advance to on-road lessons with an instructor.

The core program includes five 2-hour lessons, including the road test for licensing. Each drive is scored to track the student’s progress.

PROGRAMS FOR EVERYONE

DrivingMBA also offers programs for adult drivers, corporate/fleet training, and more. “This is not a class, it’s a process. Our goal is to make sure every student is competent to safely be on a roadway,” said Wojtczak.

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THE DRIVINGMBA DIFFERENCE



PARENT TRAINING

Parents also receive classroom training that reinforces the “significant event” it is to put a teen driver behind the wheel of a car. This course stresses the difference between eligibility for a license and readiness for a license.



Photo courtesy DrivingMBA

SIMULATOR LABS

DrivingMBA offers state-of-the-art technology that engages teens, provides realistic, hands-on training in simulated environments and gives students a chance to respond to real-world situations in a safe environment. Defensive driving is a critical component of the DrivingMBA program and consists of three 2-hour lessons. The skills learned in this portion of the program are potentially life-saving skills.



ON-ROAD INSTRUCTION

Once students complete the driving fundamentals labs, they begin to experience real-world driving with a DrivingMBA instructor. They learn freeway driving, navigating on- and off-ramps, making left turns and more. They also get pointers on how to identify potential hazards, avoid dangerous situations and mitigate risk.



MARIA WOJTCZAK EXPLAINS

What Sets DrivingMBA Apart

1. Students learn “how to drive” in a safe and controlled simulation lab
2. Students follow specific on-road routes to meet measurable objectives
3. Parents go through a coaching course to help support new drivers
4. Students experience the dangers of distracted driving in a simulated environment
5. Students experience driving hazards, such as red-light runners, head-on collisions and dust storms, in the defensive driving lab
6. Students complete a comprehensive on-road evaluation of skill

Visit DrivingMBA.com for more details and to schedule a visit.